



The Energy Connection

Product Guidelines and Sample Rubric

Create a product that clearly describes the connections between the item you selected and energy. Create a tri-fold table top display, a PowerPoint or Keynote presentation, a comic strip using Comic Life, an “infomercial” (short video clip), pamphlet, or other approved product to creatively showcase these connections. You may use print and online resources. Consider consulting local experts to research and fortify additional energy connections. Include connections your item has to using energy responsibly, in energy conservation, or to energy-efficiency.

As you are planning and developing your product, consider the following:

- What associations do you think people typically make between energy and your item? How could this be used to draw people’s attention to your product? (Incorporate into a catchy title, intriguing question or riddle?)
- What form(s) of energy are associated with your item?
- What energy transformations are connected to your item?
- What are some of the “hidden” or “indirect” connections between your item and energy? (Think of the item’s “energy trail”)
- How is your item related to an energy source? Is it related to a renewable or non-renewable energy source?
- Has your item changed over time? Has this changed the way it is connected to energy?
- How is your item connected to Maine and energy?
- What conservation or efficiency considerations can be associated with your item?

Sample Product Rubric

	Exceeds Standard (4)	Meets Standard (3)	Partially Meets Standard (2)	Does Not Meet Standard
Energy Connections	<p>Product clearly describes 10 or more accurate connections to energy.</p> <p>At least 2 of the connections relate to and promote using energy responsibly through conservation of energy and/or using energy efficiently.</p>	<p>Product clearly describes 7-9 accurate connections to energy.</p> <p>At least 1 of the connections relates to and promotes using energy responsibly through conservation of energy and/or using energy efficiently.</p>	<p>Product describes 4-6 accurate connections to energy.</p> <p>At least 1 of the connections relates to and / or promotes using energy responsibly through conservation of energy and/or using energy efficiently.</p>	<p>Product describes 3 or fewer accurate connections to energy.</p>
Organization, Mechanics and Grammar, Style	<p>Product is organized in a creative and/or innovative way.</p> <p>Contains no punctuation, spelling, or grammatical errors.</p> <p>Makes excellent use of color, graphics, layout, and effects to enhance presentation.</p>	<p>Product is organized creatively.</p> <p>Contains few errors in punctuation, spelling, or grammar that do not interfere with meaning.</p> <p>Makes good use of color, graphics, layout, and effects to enhance presentation.</p>	<p>Product is somewhat organized.</p> <p>Contains some punctuation, spelling and/or grammatical errors that interfere with meaning.</p> <p>Makes use of color, graphics, layout, and effects but occasionally these detract from content.</p>	<p>Product is not well organized.</p> <p>Contains numerous punctuation, spelling, and/or grammatical errors that make the product difficult to understand.</p> <p>Use of font, color, graphics, layout, effects but these often distract from the content.</p>